

Township of Drummond/North Elmsley

**REQUEST FOR PROPOSALS
RIDEAU FERRY PUBLIC DOCKS MURAL**

Submission Closing Date and Time

12:00 p.m. (noon) local time, on **Friday, January 17, 2020**

at

Township Municipal Office
310 Port Elmsley Road
Perth ON K7H 3C7

Contact Person:

Cindy Halcrow, Clerk Administrator
613-267-6500
chalcrow@dnetownship.ca

1.0 Artist Opportunity

The Township of Drummond/North Elmsley invites artists with exterior mural experience to submit their credentials, examples of prior experience and a preliminary vision for the development and execution of an outdoor mural at Township's public docks in Rideau Ferry.

2.0 Background

Rideau Ferry has a rich and vibrant history that extends generations to the first settlers and First Nations people. Its history is briefly captured on a brochure attached to this RFP.

The Township has received funding from the Canadian Experiences Fund to create a mural on a bridge abutment at Rideau Ferry. The Township has constructed 280 feet of public docks in Rideau Ferry which is located along the Rideau Canal system, a Canadian Heritage River, a National Historical Site, and a designated UNESCO heritage site. This year, Township built a large platform attached to the public docks as a market area with the future intent as a venue for farmers' markets, artisan stalls and music events. The intent of the mural project is to beautify the bridge abutment (see figure 2.1) to attract tourists as they boat along the Rideau system. LeBoat (the largest self-driving boat cruise rental company in Europe) has opened a high end boat cruiser rental base in the nearby Town of Smiths Falls which will grow to 32 boats by 2021. The LeBoat company has an international market program and a large portion of their customers come from United States and Europe. Because Rideau Ferry is the southern gateway to Lanark County, it is also expected that visitors that stop in Rideau Ferry will also travel to historic Town of Perth and beyond.

The objective of the mural is improve the beautification of Rideau Ferry and increase the number of experiences available in Rideau Ferry for the tourist boaters and over land day trippers.

3.0 Project Overview and Design Parameters

The artwork for the mural project should:

- 1) support the vibrancy of the community;
- 2) help enhance the boating experience;
- 3) sense of place; and
- 4) beautifying the bridge abutment.

The artwork should celebrate community spirit and have consideration for the community's identity and the cultural, historical, and natural attributes of the site.



The artwork must adhere to the following design parameters:

- be an outdoor panel mural installation, suitable for exhibition in a public space;
- reflect community history, culture and civic pride;
- support revitalization and economic activity;
- be appropriate for the site in scale, execution, materials and creativity;
- must not promote violence, hatred or contempt against any group on the basis of colour, race, ancestry, religion, ethnic origin, sexual orientation, age, language or disability;
- must not include business names/logos, branded tags, acronyms, or any commercial advertising;
- must be approved by the Township;
- must be a literal depiction
- sized to fit in a space 9 ft by 38 feet, one than one panel may be proposed.

4.0 Design Concept Requirements

Design of a mural that will:

- 1) acknowledge the First Nations presence in our community prior to settlement,
- 2) acknowledge the history of the Perth Military Settlement in the early 1800s and the Rideau Ferry Boat Race Regatta which was first held in 1897
- 3) create an experience that will attract tourists,
- 4) beautify the community.

The Township will supply a number of photographs to assist the artist.

5.0 Expectations of Artist

Expectations of the successful artist(s) include, but may not be limited to:

- develop a project concept, budget and a detailed design that meets both the design parameters and design concept requirements;
- oversee or provide input on the production and installation of the artwork
- ensure that an anti-graffiti coating will be applied to the completed and approved mural onsite.
- travel to Rideau Ferry for a minimum of three visits: to attend an initial startup meeting with Township staff and Mural Project Committee; to manage the installation of the artwork; and to attend an unveiling event
- exercise safety and caution while working, utilizing personal protective equipment as necessary

6.0 Expectations of Township

The Township of Drummond/North Elmsley will:

- pay for approved costs related to the promotion of this project
- pay for approved costs related to the installation of artwork panel(s)
- preparation of the concrete surface
- obtain structural/environmental approvals if required
- make arrangements for Artist consultation with the designated person from the Algonquin’s of Ontario Consultation Office with respect to the design component involving the First Nations

7.0 Estimated timeline

The anticipated schedule for selection of an artist/artist collective and completion of the project is outlined below. The Township reserves the right to modify these dates as required.

Project Phase	Date
RFQ issued	December 23, 2019

RFQ submission deadline	January 17, 2020
Selection of Artist	January 30, 2020 – February
Design development/production/fabrication	Feb 15 - June 25, 2020
Installation/completion	June 26, 2020
Unveiling event (subject to change)	June 30, 2020

8.0 Inquiries

Inquiries should be directed in writing to Cindy Halcrow, Clerk Administrator at chalcrow@dnetownship.ca.

Please note that the Clerk Administrator will be unavailable from December 24, 2019 at noon to January 3, 2020 inclusive.

9.0 Eligibility

This RFQ is open to professional artists and artist collectives with experience creating mural works. Artists working in any mural medium, style or technique may apply.

Successful applicants must demonstrate the professional capacity to oversee the design, implementation and production of a mural project for the Township of Drummond/North Elmsley in collaboration with the Township.

As per the Canada Council’s guidelines, a professional artist is defined as someone who “has specialized training in the artistic field (not necessarily in academic institutions), is recognized as a professional by his or her peers (artists working in the same artistic tradition), is committed to devoting more time to artistic activity, if possible financially, and has a history of public presentation or publication.”

10.0 Selection Committee & Process

All applications submitted under this RFQ will be reviewed by the Township’s Mural Project Committee.

Applications will be assessed based on qualifications, similar work supplied by the artist experience and cost.

- Criteria
 - Letter of Intent – Artist’s vision, approach and insight is appropriate for the project.
 - Artist qualifications – Professional experience demonstrates ability to execute an outdoor mural project of this scale while adhering to budget and timeline for those projects.

- Artistic excellence – Examples of Artist’s work reflect relevance, innovation, originality and skilled technique.
- Cost

10.0 Application Deadline

All submissions of this RFQ are due on or before Monday, December 16, 2019 by 4 p.m. Incomplete applications or those received after the deadline will not be accepted.

Please note that application materials will not be returned.

11.0 Submission Requirements

The submission must contain:

- Application form:** At the end of this document.
- Letter of intent:** (2 page maximum, 12 point font, single spaced, PDF) Describe your general artistic approach and your preliminary vision for this project. Outline your experience creating artwork for the public realm. Include proof of your ability to successfully execute an outdoor mural project of this scale within the budget and timeline required. Confirm availability to undertake this project within its timeline as per Section 7.0.
- Resume/Curriculum vitae:** (3 page maximum, 12 point font, single spaced, PDF): If submitting as a collective, each member must provide a personal resume.
- Visual images and documentation list:** (3 minimum/10 maximum) Images of past work that best demonstrate your qualifications for this project. At least 2 of these images should be of similar scale and scope to the artwork being proposed in the artist’s letter of intent. Include references for all images. Please include a documentation list to support visual images. Include title of work, medium, approx. dimensions, budget, location and date.
- Price:** An itemized budget based on the project proposal. The artwork budget is inclusive of all taxes, artist fees, artist sub-consultant fees, travel, and accommodation costs. The Township has allocated \$44,000 for the entire project that includes all costs associated with designing the artwork, mural fabrication and installation.

g) **Project proposal:** A detailed project description including materials and technical requirements. The proposal should include a detailed description about how the artwork will enhance the existing character of the site through scale, colour, material, texture, and content. It should explain how the mural considers the social dynamics of the location, how the artwork considers the historical, geographical and cultural features of the site, as well as its relationship to existing architecture and landscaping, and how this work will contribute to a visitor's experience of Rideau Ferry.

12.0 General provisions

Artist agreement: Upon notification of being awarded a commission, the successful Artist(s) may be required to enter into an agreement with the Township of Drummond/North Elmsley. The successful Artist will have a 15-day time period to finalize and sign the agreement.

Communication with the selection committee: The Township of Drummond/ North Elmsley will be responsible for all communications, either verbal or in writing, between artists making submissions and members of the selection committee. Any communication between applicants and Mural Project Committee members regarding submissions or the competition may result in disqualification.

Conflict of interest: Applicants must disclose any potential conflict of interest in their submission, including any which may involve Township employees or Council members.

Indemnification: The Artist shall indemnify and save harmless the Township from and against all claims, actions, losses, expenses, costs or damages of every nature and kind whatsoever which the Township, its employees, officers or agents may suffer as a result of the negligence or breach of contract of the Consultant, its employees, officers or agents in the performance of this Work.

Intellectual property: The artist will retain copyright of the artwork. The Artist must assign ownership of the artwork to the Township of Drummond/North Elmsley and permit the Township to use the artwork image to market and promote the Township. The Township will not alter the artwork for purposes of maintenance, conservation etc. without prior consultation with the Artist. The Township of Drummond/North Elmsley reserves the right to move or de-accession the artwork if necessary and will make every effort to notify the Artist.

Loss or damage: While every precaution will be taken to prevent loss or damage, the Mural Project Committee, the Township of Drummond/North Elmsley, and its agents shall not be liable for any loss or damage, however caused.

Concept designs/renderings: Concept designs/renderings may be displayed publicly in an open forum.

Original work: This commission is for a new piece of artwork. The Artist must guarantee that the proposed artwork is original and does not violate the copyright of any other

person.

Reserved rights: The Township and Mural Project Committee are not obliged to accept any of the submissions and reserve the right to reissue the Call to Artists, make no selection or cancel the process as required.

Rideau Ferry Public Dock Mural Project
REQUEST FOR PROPOSAL SUBMISSION FORM

Name(s): _____

Address: _____

City: _____ Postal Code: _____

Phone: _____

Email: _____

Website: _____

Submission checklist:

- Application form (this sheet)
- Letter of intent (2 page maximum)
- Artist Resume (3 page maximum)
- Visual Images, documentation list and references
- Price and payment schedule
- Addendums (if issued)

By submitting this Form, I agree to all provisions of this Request for Proposal.

Signature

Date

The personal information on this form is collected pursuant to the *Municipal Act, 2001* and in accordance with the *Municipal Freedom of Information and Protection of Privacy Act* and will be used for the purposes of participation in and administration of the Main Street Mural project. Questions regarding this collection should be directed to the Township of Drummond/North Elmsley Information and Access Coordinator at 613-267-6500 ext 251.

Rideau Ferry Today

Presently, Rideau Ferry is a peaceful resort oriented community that is best known for hosting the Rideau Ferry Regatta as well as home to the Rideau Ferry Yacht Club Conservation Area. Members of the Rideau Ferry Yacht Club spearheaded a petition to bring the public docks back in 2008. In 2014, the Township of Drummond/North Elmsley opened public docks near the bridge to bring the water to the public which reaffirmed the community's role as a stopping point for both road and boat traffic.

We invite you to enjoy our village and visit our eateries, the general store, marina and discover places like the intriguing Rideau Ferry Conservation Area, with its beach and natural shoreline along the north shore of Lower Rideau Lake.

For More information about Rideau Ferry or other parts of our beautiful Township contact:



Celebrating
200
years
1816-2016
Drummond/North Elmsley

**Township of
Drummond/North Elmsley**

310 Port Elmsley Road
Perth, ON K7H 3C7
613-267-6500

www.dnetownship.ca

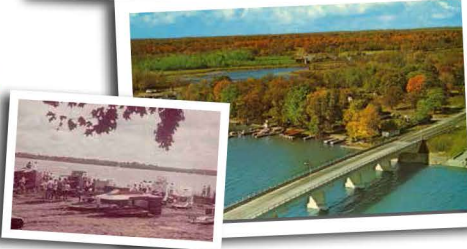
Photos courtesy: Gaeme Beattie, Cliff Miller and Helen Halpenny



coal bunkers packed with the best steam coal, and brass-work polished until it shone as bright as the sun itself." By the 1920's and 30's up to 4,000 people attended the one day event in the village of fewer than 100 people. In the early 50's many of the local boat builders and racing enthusiasts were well into the racing scene and the regatta continued as a landmark event of the Rideau Canal.

Rideau Ferry Yacht Club Conservation Area

This ten-acre day use recreation area was donated to the Rideau Valley Conservation Authority in 1976 by the Rideau Ferry Yacht Club, with the condition that the Club be allowed to use the site for their regatta. The beach, public boat launch and picnic area have attracted families for generations.



A Bridge to the Past... Rideau Ferry



Celebrating
200
years
1816-2016
Drummond/North Elmsley

**Township of
Drummond/North Elmsley**
www.dnetownship.ca



Oliver's Ferry, August 30, 1830
by James Pattison Cockburn,
Library and Archives Canada,
1989-259-1a

Lanark County's Southern Gateway

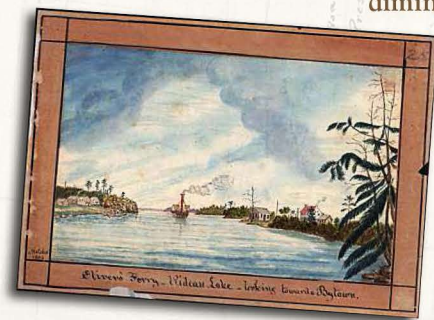
Rideau Ferry has always been a stopping point. Forming a narrow point on the Rideau lakes system the site was first used by the Algonquins as a crossing and that tradition was continued as the first European settlers to Lanark County trekked northward from Brockville and today, as a picturesque rest stop along the Rideau Canal system.

Brockville to Perth Settlers Trail

As central and western Lanark County was surveyed and opened up for settlement in the 1810's, settlers, including War of 1812 veterans, trickled northwards to the Perth area and Rideau Ferry is where they originally crossed, risking life and supplies on log rafts that were oared across the narrows. A log corduroy road north to Perth had to be blazed through the hills and swampland.

Oliver's Ferry

Oliver's Ferry was the name given to the place



Oliver's Ferry - Rideau Lake; looking towards Bytown,
1834 Watercolour by Thomas Burrowes fonds
Reference Code: C 1-0-0-0-25
Archives of Ontario, 10002144

John Oliver set up his famous raft ferry across the narrows. Two of the more interesting characters along the route, Oliver and his son were known as prickly fellows, remembered today as much the legend of the vanished customers as their role in operating this crucial transportation link. That colourful era ended in 1874 when the first wooden bridge was built across the narrows, funded jointly by Perth and the Dominion Government. This bridge was replaced by a two span iron swing bridge in 1896.

Industry to Recreation

Oliver's Ferry, later known as Rideau Centre and finally Rideau Ferry, had a thriving economy in the late 1800's, included lumber and saw mills, trapping, maple syrup production, a stone mason, dairy farming, and a cheese factory to name a few. While roads and rails diminished, the commercial importance of the Rideau Canal by the second half of the 19th Century, Rideau Ferry became a recreational hub as summer cottages and homes were established along the shore and many of those same families continue to enjoy this area.

The Rideau Ferry Inn

Nothing epitomizes Rideau Ferry's golden years like the Rideau Ferry Inn.

Starting as the Coutts House, a three storey summer hotel, it was purchased by Doug Wallace, rebuilt and renamed in 1947. A favourite spot for weddings it was best known for its Saturday night dances bringing in

bands such as The Staccatos, The Digratos (a local house band from Smiths Falls), The Five D, The Townsmen, The Esquires and The Continentals featuring Dennis Staples, who would later become



The Coutt's House was replaced by the Rideau Ferry Inn

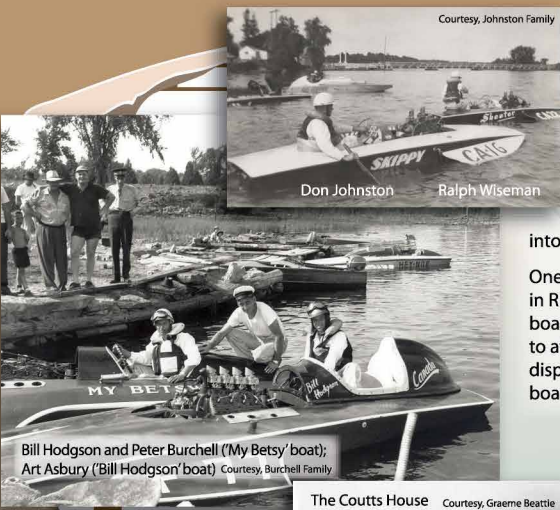


The Rideau Ferry Inn a landmark from 1947 to 1986.

mayor of Smiths Falls, on lead guitar. The Inn changed owners in subsequent years and sadly burned to the ground February 1986. A restaurant occupies that site today.

Rideau Ferry Regatta

One of Canada's largest vintage race boat regattas is held every second summer (odd years) in August. Hosted by the Rideau Ferry Yacht Club, this event welcomes boating enthusiasts of all ages to this award-winning display of vintage race boats. The first regatta was held in 1897 when canoes, skiffs and steam yachts were fancily decorated, "paddles and oars painted and varnished, oarlocks greased, engines overhauled and oilers filled,



Courtesy, Johnston Family

Don Johnston Ralph Wiseman

Bill Hodgson and Peter Burchell ('My Betsy' boat); Art Asbury ('Bill Hodgson' boat) Courtesy, Burchell Family

The Courtts House Courtesy, Graeme Beattie

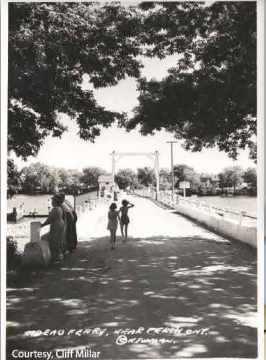
Rideau Ferry, Ontario. Rideau Ferry Regatta, 1912 Courtesy, John Watt



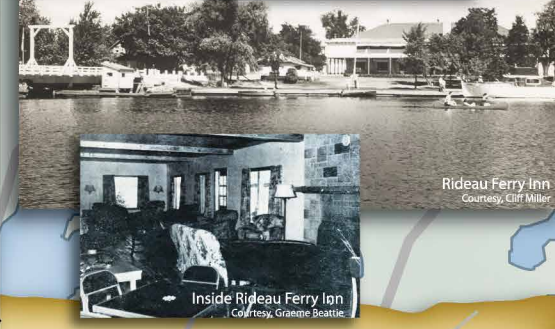
Rideau Ferry Inn Courtesy, Cliff Miller



Rideau Ferry Inn Courtesy, Graeme Beattie



Courtesy, Cliff Miller



Inside Rideau Ferry Inn Courtesy, Graeme Beattie

OTTAWA Perth

Rideau Ferry Regatta
The first regatta dates back to 1897. In the early 50's many of the local boat builders and racing enthusiasts were well into the racing scene.
One of Canada's largest "Vintage Race Boat Regattas" is held in Rideau Ferry. The Rideau Ferry Yacht Club welcomes boating enthusiasts of all ages to attend this award-winning display of vintage race boats in August.

The Courtts House Later the Rideau Ferry Inn
The Fitzgerald family bought the Courtts house, pictured below, and in 1947 rebuilt the Rideau Ferry Inn. Best known for its Saturday night dances bringing in bands such as the Staccatos, The Digratos (a local house band from Smiths Falls) The Five D, The Townsmen, The Esquires and the Continentals featuring Dennis Staples, who would later become mayor of Smiths Falls, on lead guitar. The Inn changed owners in subsequent years and sadly burned to the ground February 1986.

Big Rideau Lake
In the pre-canal era, this was a single lake that stretched from Westport to Stonehouse Island (Stonehouse Point at the time). The dam at Poonamalie raised the water in the lake by about 6 feet (1.8 m). The lock and dam and Narrows made the western end of the lake into a separate lake (Upper Rideau Lake). Big Rideau Lake has a maximum depth of 330 feet (100 m) with an average depth in the area covered by this guide of about 50 feet (15 m).



The Regatta, Rideau Lake, Ont., Canada. c1938 Courtesy, Cliff Miller

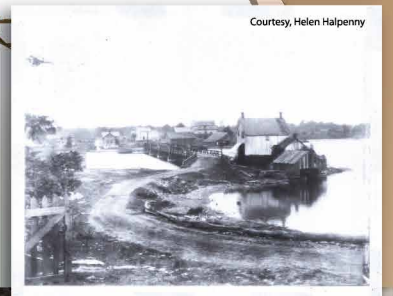


RIDEAU FERRY, ONT. Courtesy, Cliff Miller

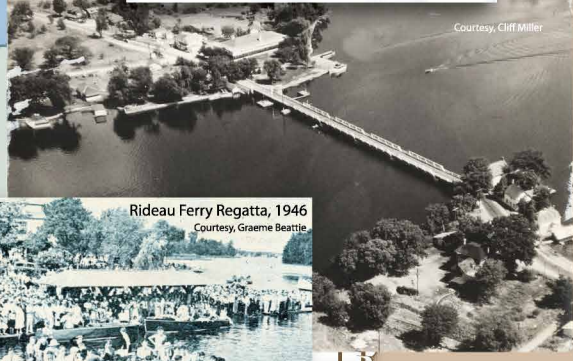
The 'General Store' was owned and operated by Harris Ramsbottom. It still stands on the original location though it has seen many changes.



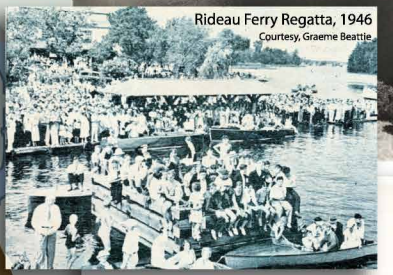
Courtesy, Cliff Miller



Courtesy, Helen Halpenny



Courtesy, Cliff Miller



Rideau Ferry Regatta, 1946 Courtesy, Graeme Beattie



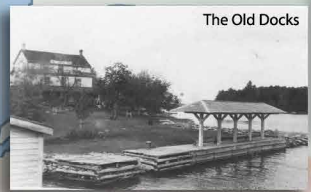
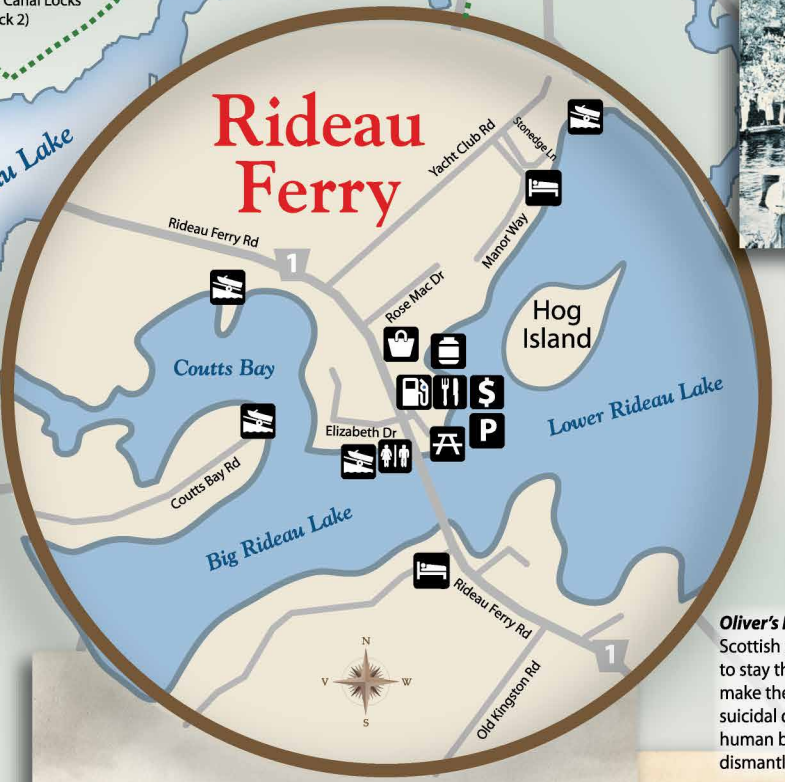
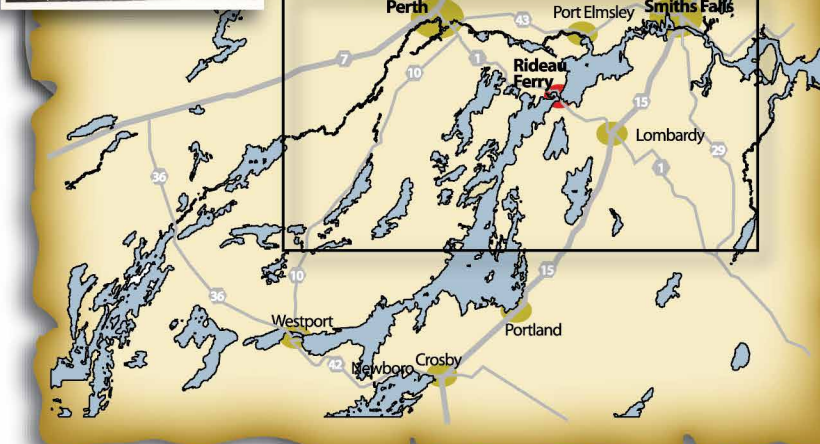
Antler Lodge Courtesy, Helen Halpenny



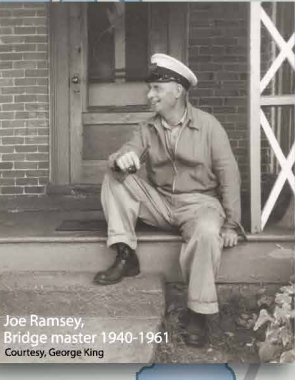
Courtesy, Graeme Beattie

Oliver's Legend: In the 1816s, John Oliver, a Scottish pioneer encouraged Ferry passengers to stay the night but no one ever saw them make the crossing. Years later, after Oliver's suicidal death, it was said, that there were human bones discovered when they dismantled his old outbuildings.

The Crown issued 100-acre grants in Burgess (SE and NE) Townships. The first settler, it is believed, was Archie Campbell (nobody is exactly sure) who became the town's leading business man in later years.



The Old Docks



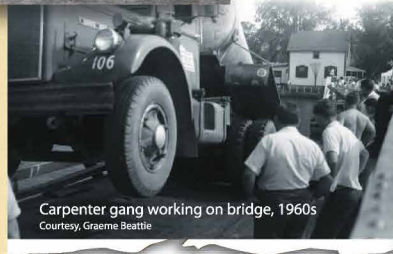
Joe Ramsey, Bridge master 1940-1961 Courtesy, George King



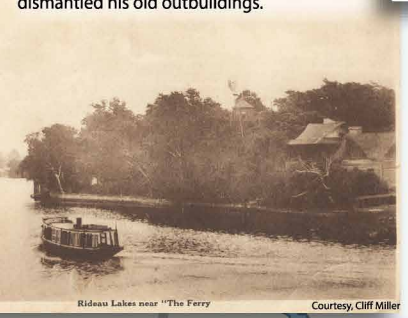
A tank truck carrying 40,000 lbs of caustic soda broke through the bridge on September 1961.



High dive at Regatta, c1899 Courtesy, Cliff Miller



Carpenter gang working on bridge, 1960s Courtesy, Graeme Beattie



c1916

Rideau Lakes near 'The Ferry' Courtesy, Cliff Miller



Frost Point Courtesy, Cliff Miller

Rideau Ferry, Ont., Canada