



## Lanark County Business Retention & Expansion (BR+E) Project

### **Looking for businesses to participate!**

The Lanark County BR+E Project is well underway and our volunteers are ready to visit local business to do **face to face surveys**.

#### **What's in it for business?**

- Helps Lanark County and your Municipality better understand your business needs and priorities
- Connects your business to resources and support programs available
- Identifies and addresses immediate business concerns and issues that may need attention
- Collects key business and market data through the survey to support economic development planning that directly supports the business community

#### **FAQ**

##### **How long does the survey take?**

Interviews take about 1.5 hours to complete and we schedule the visit around your busy schedule.

##### **Who would be coming to do the interview?**

We match business owners with teams of two community volunteers. Volunteers will contact you to schedule your business visit at your business location at a time convenient for you with interviews starting in January, 2019.

##### **What is the survey about?**

The survey includes over 60 questions in a variety of themes that best support collection of key market data, including general business information, what you think of the business climate, challenges you may be facing with hiring and retaining employees, future plans and business development questions.

##### **How and where is my business information shared?**

Our volunteers sign confidentiality agreements and all survey data is shared in summary form only. No individual business information is shared publicly. Summarized data will be used to create a Business Retention & Expansion Action Plan for the County and Municipalities to use in their economic development planning activities to support local business.

#### **Find out more by contacting;**

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